

Accelerate Any Checkout with Shop Pay

Elevate your checkout experience with **Shop Pay** by Shopify, a fast and secure payment solution that integrates seamlessly with any eCommerce platform to boost conversion rates and reduce cart abandonment.

Astound Digital brings 25 years of expertise in integrating payment solutions into complex eCommerce platforms, ensuring a smooth transition to Shop Pay. With a proven track record across platforms like Salesforce Commerce Cloud, Adobe Commerce, and others, we deliver a tailored, high-performance checkout experience.

Proven Success with Shop Pay + Astound Digital

Up to **50%** better conversion than guest checkout

15% higher Average Order Value vs. orders processed with other checkouts

At least **10%** higher conversion rates vs. other digital wallets

5% lift in lower funnel buyers just from being present at checkout

Achieve Higher Value with Shop Pay



Faster Checkout

Shop Pay's one-click checkout reduces friction, allowing customers to complete their purchase in seconds, improving the overall shopping experience.



Global Reach & Familiarity

With over 150 million users globally, Shop Pay offers instant familiarity and trust, helping merchants expand their reach and conversion rates across borders.



Increased Affordability

With Shop Pay Installments, customers can break purchases into manageable payments, driving higher order values without impacting merchant cash flow.



Customer Loyalty

Shop Pay's seamless experience helps convert one-time visitors into repeat customers, boosting retention and long-term value.



Post-Purchase Engagement

The Shop App enhances the post-purchase experience with real-time order tracking, fewer customer service issues, and repeat purchases thanks to better buyer visibility and brand loyalty.



Eco-Friendly Options

Shop Pay supports sustainability with carbon offsetting for each delivery, appealing to environmentally conscious consumers and enhancing brand reputation.



Ready to start leveraging Shop Pay for faster, frictionless checkouts? [Let's talk!](#)

Contact one of our experts to learn how Astound Digital can help.

