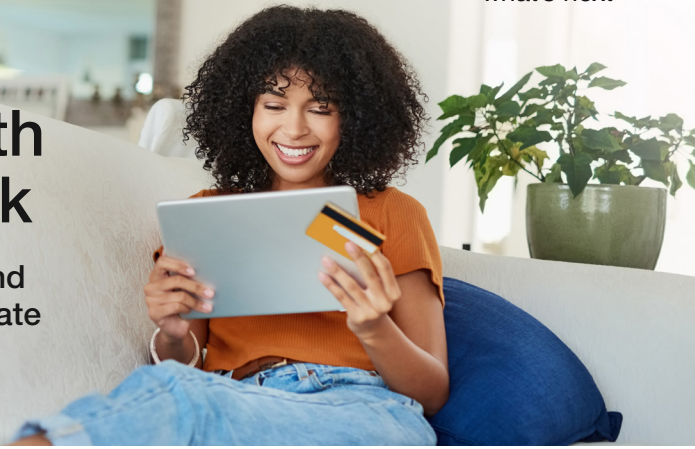# Shopify Platform Launch with Astound's Evolve Framework

Unlock the potential of your online business with Astound Digital's Shopify Evolve framework, designed to accelerate your transition to the Shopify platform.

With Shopify's proven ability to handle complexity, scale, and performance, combined with Astound Digital's expertise in complex ecommerce projects, we can help you position your business for accelerated growth and efficiency.

Proven Success with Astound Digital

Shopify users leveraging Astound's Evolve framework have achieved results like:

Site launched in as little as **60 Days**	**17%** increase in conversion rate	**33%** average improvement in Google's mobile performance metrics

Elevate your commerce capabilities with Astound's Shopify Evolve, propelling your business forward with a fast, seamless migration to Shopify that minimizes disruption and mitigates risk while addressing your unique business needs.

Astound Digital accompanies you on your Shopify migration journey every step of the way with our 25 years of retail and B2B industry expertise, paired with deep expertise in technology, performance marketing, and UX.

Launch and Optimize Your Shopify Site with:

Shopify Migration Strategy
- Conduct requirements workshops to understand goals and objectives
- Gain a thorough understanding of your business with brand onboarding
- Define customer journeys through experience ideation

Design and Development
- Organize planned enhancements into a series of sprints
- Deliver the backlog of design and development enhancements

Deployment and Analysis
- Deploy and configure your Shopify store, including design application
- Install partner apps
- Conduct gap analysis and finalize the launch scope

UAT and Go Live
- Upload final content and launch experience
- Conduct end-to-end testing
- Provide post go-live hypercare

Ready to accelerate the launch of your Shopify site and start driving more sales, faster? Let's talk!

Contact one of our experts to learn how Astound Digital can help.